

Smart Strategies for Tough Times

Overhead is a Major Headache for Many Nonprofits

- Energy costs are high and will rise
- Utility bills divert resources from client services
- Most staff don't have the time to find and act on energy conserving strategies

Sustainable Napa County/Napa County Energy Watch can help.

WHO is Sustainable Napa County?

- ▶ A nonprofit dedicated to taking action for economic health, environmental quality, and social equity in Napa County
- ▶ Gasser Foundation's original vision to promote sustainability for its social service nonprofit partners, expanded to include work with policy makers, business leaders, community organizations

WHAT is Napa County Energy Watch?

- ▶ SNC partnership with PG&E to bring energy saving strategies to utility customers in Napa County
- ▶ Original contract (2010-2012) extended through 2014; two year goal of 1.7 million kwh reduction county-wide
- ▶ Target groups: municipal, ***nonprofit***, small business, and residential PG&E customers

NCEW can help you make the best of PG&E programs to:

- Reduce energy costs
- Lower carbon footprint
- Create healthier environments
- Reduce overhead, demonstrate good stewardship of \$

NCEW services include:

- Free energy use evaluations
- Help in understanding energy use and finding opportunities for efficiency
- Substantial rebates for some upgrades
- Help with implementing upgrades
- Help finding financing
- Referral to specialized PG&E resources
- ***For social service nonprofits: help from SNC to defray upgrade costs that exceed the PG&E rebate amounts***

WHAT is NCEW's focus?

- **For small business/nonprofit/municipal customers:**
 - Review energy use trends and rate structure for opportunities
 - Evaluate energy use of properties:
 - Identify no cost, low cost, and rebate-able opportunities to reduce energy use (equipment upgrades, O&M improvements)
 - Help implement, help find financing
 - Make connections to other PG&E resources for specialized needs (ex: restaurants, groceries, hotels)
- Success stories in the nonprofit community:
 - More than thirty organizations helped with cost reductions, including:

- COPE, Family Services Napa Valley, Boys and Girls Club of Napa, Napa Valley Community Housing, Community Action Napa Valley: Food Bank, Salvation Army

After an Energy Upgrade, THEN what?

- ▶ Making energy savings last (and grow): what do you need to do?
 - Understand and monitor energy use
 - Keep equipment in good condition
 - Educate staff about energy conserving behavior
 - Create incentives for conservation
 - How can you do this as part of your regular operations?

NCEW has a solution:

- ▶ Energy Conservation Interview and Workshop
 - Two part, time-efficient, no cost
 - Part one: leadership interview to “benchmark” awareness and practice
 - Management team interview (less than an hour)
 - Summary of organization’s energy conserving strategies
 - Recommendations for further action
 - Resource kit, standard templates
- ▶ Part Two: workshop for staff who take care of facilities maintenance
 - Four hour classroom workshop
 - Review of basic techniques
 - Analysis of energy trends, hands on help in using “MyEnergy” to manage energy use
 - Templates for handy and relevant processes
 - On site, personalized follow up help

What do you gain?

- ▶ Hang on to savings from your upgrade
- ▶ Increase energy (and dollar) savings
- ▶ Demonstrate good stewardship of your resources (important to donors)
- ▶ “Multiplier” effect for clients and community

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