



NONPROFIT

Linea Found debuts nonprofit web ad

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Linea Found — the Napa Valley based digital video production studio — recently created the nonprofit Family Service of Napa Valley’s web ad “Together We Are Stronger.”

Jorgen Gulliksen — the principal of Linea Found and a former Napa Valley Register photojournalist — produced, shot and edited the web ad using digital technology after working with Family Service of Napa Valley’s executive director Rob Weiss on a concept and script, according to a news release.

The web ad introduces the nonprofit and its services to the viewer while explaining the importance of the mental health services it provides. The video features a who’s who of Napa’s nonprofit health and wellness providers and their directors.

The video can be seen on the Family Service of Napa Valley website at FamilyServiceNapa.org.

Info: LineaFound.com, FamilyServiceNapa.org